

Cookie Policy – Sirvanli Lighting

Last updated: 25.02.2026

1. What are cookies?

Cookies are small text files stored on your device (computer, smartphone, tablet) when you visit a website. Similar technologies (e.g., pixels, local storage) may also be used and are generally referred to as “cookies” in this policy.

2. Who is the controller?

Data Controller: Sirvanli Lighting

Address: Sultan Orhan Mh. 1176/2 Sk. Gümrük Sanayi Bölgesi 41400 Gebze / Kocaeli / Türkiye

Phone: +90 (262) 643 04 75

Email: lighting@sirvanli.com

3. Why do we use cookies?

We use cookies for the following purposes:

- **Strictly necessary cookies:** to ensure the website functions properly and securely.
- **Preference cookies (optional):** to remember your choices (e.g., language, region) and improve your experience.
- **Analytics cookies (optional):** to understand how visitors use our website and to improve performance and content.
- **Marketing cookies (optional):** to measure campaign performance and show relevant content/ads (if used).

4. What cookies do we use?

Because cookie names and providers may change as we improve our website, we maintain a current cookie list in our **Cookie Settings** panel. There you can see:

- cookie name/provider,
- purpose and category,
- duration (session/persistent),
- whether it is first-party or third-party.

5. Managing your preferences

You can manage cookies in two ways:

1. **Cookie Settings on our website** (accept/reject optional categories at any time).
2. **Browser settings** (block/delete cookies). If you block strictly necessary cookies, parts of the website may not work.

6. Third-party cookies

If we use third-party services (e.g., analytics, embedded content, video, maps), those providers may set cookies on your device. Third-party cookies are subject to the third party's own privacy/cookie policies.

7. Legal basis (KVKK)

- **Strictly necessary cookies** are processed based on the legal basis of necessity for the operation of the website and legitimate interests (where applicable).
- **Optional cookies** (preferences/analytics/marketing) are processed **only with your explicit consent** which you can withdraw anytime via Cookie Settings.

8. Changes to this policy

We may update this policy from time to time. The "Last updated" date at the top indicates the latest revision.